

## **DOUG BROWN**

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### **VIDEO EDITOR / GRAPHIC DESIGNER / WEB DESIGNER**

Creative team player and one man band with extensive corporate experience creating and supporting award-winning communications in multimedia, including video, broadcast, presentation, live event, and Intranet.

Experienced in:

- Video editing and production - Final Cut Pro (expert)
- Motion Graphics design - After Effects (expert) / Motion (intermediate)
- Graphic design - Photoshop (expert) / Illustrator (intermediate) / In Design (intermediate)
- Website design – Dream Weaver (intermediate) / Flash (intermediate) / HTML
- MS Office –PowerPoint (expert), Outlook, Word, Access, Excel (intermediate)
- Mac and Windows (experienced in both)

### **PROFESSIONAL EXPERIENCE**

**1/2009 – Present, GRAFXMOTION, Los Angeles, CA**

***Video Editor / Graphic Designer / Web Designer***

Provided graphic design services and consulting in communications through the production of motion graphics, print graphics, logos, videos and Internet design.

- Designed and executed the creative plan which won the marketing and website design contract for Hearst Ranch's brand new winery.
- Successfully redesigned and produced brochures and marketing pieces for West Coast Resourcing, including a "conception to completion" video series.

**3/1982 – 12/2008, LOS ANGELES TIMES, Los Angeles, CA**

***Producer - Internal Multimedia, Marketing (2005 – 2008)***

Managed and executed internal and external multimedia communications including events, face-to-face, broadcast, video and Internet with an emphasis on marketing.

- Trained and supervised junior personnel and interns in media production, design and corporate communications support.
- Developed daily informational content for internal communications, broadcast and intranet. Improved communications to employees at 10 different locations.
- Supported executive and sales staff by designing presentations and videos. Coordinated A/V for meetings to employees, management and community.
- Designed and edited television, movie theater and Internet ads, some of which won Weby, INMA, and Times Marketing Awards. Internal production resulted in annual savings of approximately \$200,000.

***Producer - Presentations, Communications / Public Relations (1996 – 2005)***

Produced presentations and videos for internal communications, public relations events, and advertising sales efforts. Supported internal audio/video needs.

- Regularly consulted with CEO and senior management to determine their communication needs. Created and conducted presentations and videos to reinforce messages.
- As part of a cross-functional team, planned and produced critical presentations to the Audit Bureau of Circulations, persuading them to accredit 120,000 in needed readership.
- Managed and produced visual support for staged events for television and live audiences. Events included the Times Book Prizes, Editorial Awards, and Presidential debates.

***Graphics Supervisor / Designer, Creative Services*** (1982 –1996)

Directed staff and produced presentation materials for business and sales meetings.

- Lead the overhaul of the presentation production process and brought it in-house. Maintained confidentiality of information for Board meetings, saved time and money.
- Designed and managed construction of exhibition materials and displays, which were featured as best examples by the exhibit construction company.
- Managed and trained staff in the use of PowerPoint, developed guidelines to improve consistency. Facilitated solutions to bridge the gap caused by downsizing services.

**ADDITIONAL EXPERIENCE**

- Graphic design and magazine art direction at Fluor Corporation, Irvine, CA.
- Communications planning and design as part of leadership team of Job Quest Ministry, volunteer help organization for the unemployed.
- Served as Troop Committee Chairman for Boy Scout Troop 620.

**EDUCATION**

Bachelor of Arts Degree - Art / Graphic Design  
California State University, Northridge

Certificates –Adobe Flash, Photoshop, Dreamweaver, Maya, Excel and Access  
Hacienda La Puente Adult Education

**SKILLS**

PowerPoint, Final Cut Pro, Adobe CS3, Photoshop, After Effects, Illustrator, InDesign, Dreamweaver, Flash, DVD Studio Pro, Compressor, Color, Soundtrack Pro, Episode, Windows Media, MPEG Streamclip, Microsoft Office, Word, Outlook, Excel, Access, encoding for Internet, HD video cameras, video equipment, video projection, AV installation, CD and DVD authoring, Mac / Windows

Please visit [www.Grafxmotion.com](http://www.Grafxmotion.com) to view samples of my video and graphic design work.